



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

HASS - School of Communication and Arts

Postgraduate Communication Program Information session

Semester 2/2026 Orientation

Dr Elena Block, MComm Program Convenor

e.block@uq.edu.au

School of Communication and Arts

Academic Administration Officers

communication-arts@uq.edu.au

23/07/26

Acknowledgment of **Country**

The University of Queensland (UQ) acknowledges the Traditional Owners and their custodianship of the lands on which we meet.

We pay our respects to their Ancestors and their descendants, who continue cultural and spiritual connections to Country.

We recognise their valuable contributions to Australian and global society.





What's happening today?

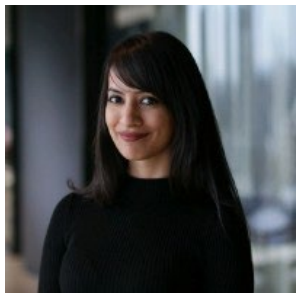
1. Welcome
2. Alumni experience
3. Understanding your program structure
4. Preparing for your courses
5. Settling into university life

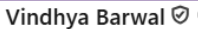
Welcome!!! Today:

1. Alumni experiences and impact on their career journeys.
2. Program Planners (available online)
3. The importance of Program and Course Progression (MCommun Convenor, Dr Elena Block <https://hass.uq.edu.au/postgraduate-program-advice>).
4. Who's who: Getting to know our academic and professional admin staff – A few words from some of them...
5. Integrity Officers (IMPORTANT): Dr. Adam Dodd
6. Administrative support, services, facilities:
 - i. SCA Administrative officers – communication-arts@uq.edu.au –
 - ii. Mr Sven Fea (Admin and Placements)
 - iii. MaPs team services (Mr. Paul Smith) - <https://communication-arts.uq.edu.au/aboutmaps>
 - iv. Our Outreach Librarian <https://www.library.uq.edu.au/>

What do our alumni say?

Ms. Vindhya Barwal - Colony Group



**Vindhya Barwal**  She/Her · 1st
Head of Reputation & Influence at Colony Group | Sessional Academic at UQ (Gaming Cultures)
Brisbane, Queensland, Australia · [Contact info](#)
500+ connections
  and 116 other mutual connections
[Message](#) [More](#)

Highlights

 **You both work at The University of Queensland**
Vindhya started at The University of Queensland 11 years and 1 month after you did
[Message](#)

 **You both studied at The University of Queensland**
Vindhya started at The University of Queensland after you started
[Message](#)

[Show all 3 highlights →](#)

About

I'm a content and marketing professional with a strong background in campaign delivery, public relations, and digital media - particularly across gaming, entertainment and purpose-driven storytelling.

Over the past few years, I've led campaigns for brands like Garnier, Netflix, Prime Video and McDonald's - spanning creative implementation, influencer partnerships, and audience engagement across digital, experiential and social channels. These campaigns have been recognised in Mediaweek and have won media awards.

My earlier experience includes copywriting, PR, and community engagement - shaping a skill set that's equal parts strategic and creative, with a strong grounding in writing and stakeholder relationships.

I specialise in:

- Campaign implementation & project delivery
- Strategic communication & copywriting (media, marketing & editorial)
- Influencer & partner coordination
- Stakeholder engagement & creative collaboration

I'm also a casual academic at The University of Queensland, where I teach Gaming Cultures and guide student projects in storytelling and strategic communication. I hold a Master of Communication (Dean's Commendation) and a Postgrad Diploma in Feature Writing, mentored by award-winning author Jerry Pinto.

Writing is my first love. I've been writing short stories and poetry my whole life and still plan to publish a novel someday

Contact: vindhyaarwal@gmail.com

<https://drive.google.com/file/d/1e3zA8vLd97mlvCuTznHggQMfKv5CbTsa/view>

Ms. Thu Luong Le, and PhD candidate, and sessional academic UQ

**Thu Luong LE**  · 1st
Student at The University of Queensland
Greater Brisbane Area · [Contact info](#)
177 connections
  and 72 other mutual connections
[Message](#) [More](#)

Highlights

 **Thu Luong was promoted to Senior Research Assistant at The University of Queensland**
[Message](#)

 **Thu Luong is celebrating 4 years at The University of Queensland**
[Message](#)

[Show all 4 highlights →](#)

Activity

178 followers

[Posts](#) [Comments](#)

 Thu Luong LE reposted this ...

 **IACCP and IAIR Joint Conference, Brisbane 2025**
345 followers
11mo · Edited · 
Introducing Professor **Mohan Dutta**, a keynote speaker at IACCP and IAIR joint conference. Professor Dutta is Dean's Chair Professor of ...more



Mr. Derek Choi – New UQ Master of Communication Graduate

Derek's MComm journey to
graduation last week...





THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Why a postgraduate degree in Communication?



Why a career in Strategic Communication?

Career Opportunities in Comms + PR

A career in communication and public relations can take you to many places. With the variety of roles and specialties available, your career pathways could include:

- Media Relations Specialist
- Corporate Communications Manager
- Crisis Communication Expert
- Digital Communication Strategist
- Public Affairs Consultant
- Account Coordinator, Manager or Director

A Career of Impact

In communication and public relations, you're at the forefront of shaping opinions and driving conversations. Whether it's launching a new product, navigating a crisis, or advocating for a cause, your role is pivotal in determining how the organisation is perceived and engaged with.

Work in our industry isn't just confined to agency life or the corporate world. Our industry plays a crucial role in non-profits, government agencies, and various other sectors. Through strategic communication, professionals in this field drive awareness, influence policy, and spark societal changes.

Why Choose Comms + PR?

Choosing a career in communication and public relations means embracing a role that's continually evolving, challenging, and profoundly impactful. It's about being at the heart of communication, holding the power to influence and shape the narrative in an increasingly connected world.

And why a career in **Communication for Social Change**?

Disruptions in our world today make communication for social change more important than ever with careers in the public, private and third sectors (Multilateral organisations, NGOs, nonprofit, community organisations and participatory communication, and many more).

Questions: What are the areas of communication that appeal to you? Are you already working in communication or a related discipline? What are the main skills that you need?

Field of Study?

A specific, focused academic discipline or area of concentration or specialisation...Like a Major...But more specialised, at a Master's level.

Fields of study

Tailor your studies to suit your goals. This program offers these options:

Communication for Social Change ^

Study Communication for Social Change at the only Australian university to offer this emerging field of study.

You'll explore the different ways in which communication can be leveraged to bring about change in attitudes, behaviour and knowledge in individuals and communities. You'll analyse the ways participation can make a difference in the planning, implementation and evaluation of development processes, the key role played by culture in social change, and contemporary uses of community media and information and communications technologies in the facilitation of change. Importantly, you'll strengthen critical skills, develop capacities for work in the state, inter-governmental and NGO sectors, and build research excellence.

View

Strategic Communication ^

This field provides the skills of professionally analysing communication situations and designing solutions to communication problems.

You'll also learn the skills required to plan and implement a professional public relations campaign (including goal-setting, budgeting and evaluation), the skills of audience and public opinion analysis, a range of communication theories, and an understanding of how globalisation and the emerging information economy impacts public relations practices.

View

<https://study.uq.edu.au/study-options/programs/master-communication-5651#majors>

Postgraduate Communication program planners: The path to graduate

Three programs:

Two-year Duration
MCommun

1.5-year Duration
MCommun

Graduate
Certificate

Two fields of study:

Strategic
Communication

Communication for
Social Change

Programs are available on the HASS program advice website: [Postgraduate Program Advice - Faculty of Humanities, Arts and Social Sciences - University of Queensland](#)

You can contact us via or visit us at the Michie Level 6 counter. Also communication-arts@uq.edu.au

- To get approval to take some courses that are not in our program (e.g. not pre-approved electives) or other special cases you write to me, your program convenor, at e.block@uq.edu.au . Alternatively, ask the School or Faculty (.

Graduate Certificate: link - <https://study.uq.edu.au/study-options/programs/graduate-certificate-communication-5336>

Course progression

Depend on

1. Program (2 years, 1.5 years, GC)
2. If you start your program in first or second semester

Notes:

- Always look at the “**Prerequisite**” and “**Incompatible**” sections of the course you aim to take.
- Prerequisites for enrolment in Thesis course COMU7009/COMU7008/COMU7007: **GPA of 6 and a grade of 5 or more for COMU7292 (Research Design)**
- **Please:** Do **NOT** take foundation courses if you are not in a 2-year duration program
- **Please:** Do **NOT** apply to the Thesis, or Industry Placement (COMU7015) courses in your first semester. Wait until you take core and Field of Study courses...
- **Note: CSC courses** should be selected when you (a) are taking the CSC field of study as your speciality/expertise; or (b) as an elective if you are committed to learn about this field, and/or you have some background knowledge of CSC...
- You may take other electives in our list too and even some advanced undergrad courses.

FAQ....

- **Study Plans: which course should I take?**
- Programs are available on the HASS program advice website: <https://hass.uq.edu.au/postgraduate-program-advice>
- **Course profiles & Blackboard:** What is Blackboard and ECP? How do I access my lecture recordings and modules?
- **Timetabling:** What do I do if I have a timetable clash?
- timetabling.commarts@enquire.uq.edu.au
- **Assessment:** Is it compulsory to attend a lecture/tutorial and will I be graded on attendance?
- **Textbooks:** Where do I find information about required readings/textbooks? Should I wait until Week 1 to buy reading materials?
- <https://web.library.uq.edu.au/study-and-learning-support/coursework/course-reading-lists>



The Learn.UQ welcome page (Original)

 / Student Guides (Original) / Getting started with Learn.UQ (Original)

Video guide



Learn.UQ (Blackboard) welcome page (YouTube, 3m 34s)

The Welcome page is your Learn.UQ dashboard. You can:

- access your courses and materials
- view announcements and your marks
- view a collation of upcoming assignments and activities across all your courses.

Courses page

The **Courses** page is set as the first **Welcome page**.

You can access your upcoming and previous courses with the ability to search, filter and favourite them.

<https://elearning.uq.edu.au/student-guides-original/getting-started-learnuq-original/learnuq-welcome-page-original>



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

4. Preparing for your courses

- **Course profiles & Blackboard:** What is Blackboard and Course Profile? How do I access my lecture recordings and modules?
- **Timetabling:** What do I do if I have a timetable clash?
- **Assessment:** Is it compulsory to attend a lecture/tutorial and will I be graded on attendance?
- **Textbooks:** Where do I find information about required readings/textbooks? Should I wait until Week 1 to buy reading materials?

COURSE PROFILE (PREVIEW)

Digital Media Theory and Practice (COMU7304)

Study period: Sem 2 2026 Location: St Lucia Attendance mode: In Person

[UQ home](#) > Course profiles

Course overview (PREVIEW)

- Course requirements
- Course contact
- Timetable
- Aims and outcomes
- Assessment
- Learning resources
- Learning activities
- Policies and procedures

Course overview (PREVIEW)

Study period Semester 2, 2026 (27/07/2026 - 21/11/2026)	Attendance mode In Person
Study level (PREVIEW) Program level	Administrative campus St Lucia
Location St Lucia	Coordinating unit Communication & Arts School

COMU7304 will guide you to understand, critically evaluate, and apply digital media theories and professional tools employed in contemporary communication practice. You will plan and execute a digital content strategy based on the examination of the impact of social platforms and AI on communication practice, social listening, and the effective use of transmedia content strategies for real-life clients.

This course provides a critical understanding of the role played by digital media, social platforms, and generative AI in contemporary professional communication practice. Through lectures and workshops, COMU7304 equips students with theoretical and practical knowledge and critical reasoning strategies to design, produce, and implement effective, socially aware, and ethical content strategies for authentic clients demonstrating some of the problem solving capabilities that the industry seeks.

<https://course-profiles.uq.edu.au/course-profiles/COMU7301-21911-7620#course-overview>

Your course profile

A course profile gives you the key information about a course. It outlines the course aims and learning objectives, required resources, assessment criteria and due dates, and other important information.

Secure Assessment

This assessment is designed to protect academic integrity and assess your understanding of course concepts. You must only use the approved materials and tools for this assessment task. Use of prohibited materials in this task may be investigated and treated as academic misconduct. See assessment instructions for more details.

- Restricted materials only
- Designed to protect academic integrity
- Shows *your* individual understanding
- Examples: exams, supervised quizzes

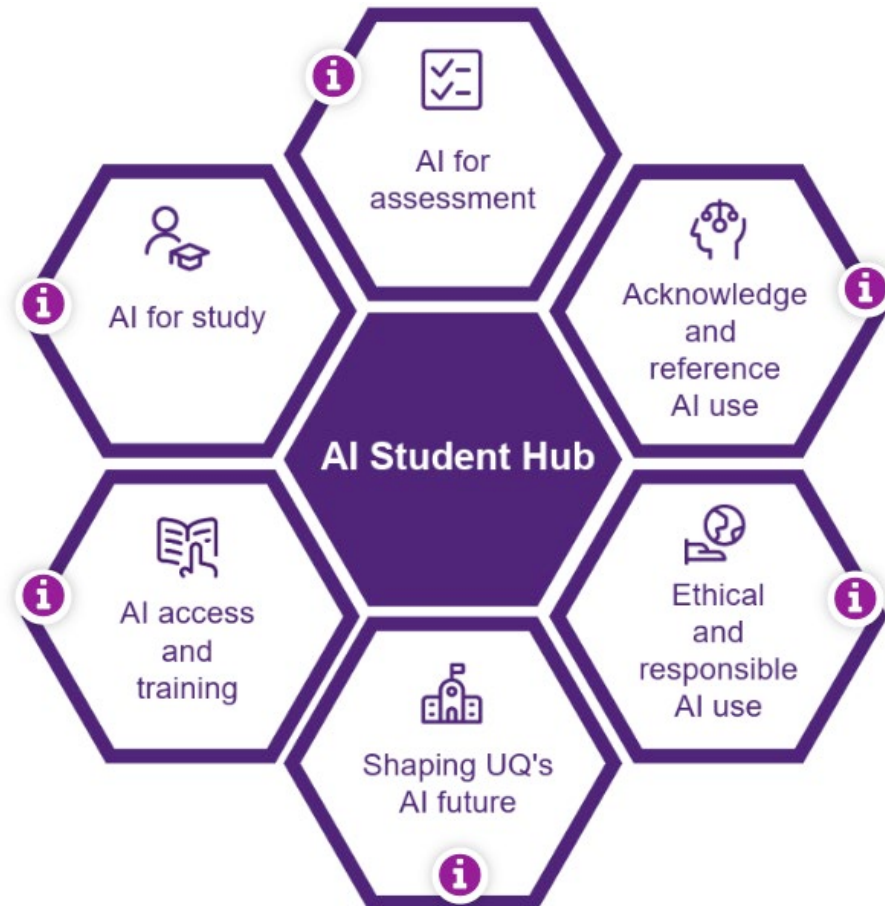
Open Assessment

In this assessment you can use resources such as your notes, course materials, and other tools, including AI, while completing the task. The focus is not on memorising information, but on understanding, applying judgement, and demonstrating your own thinking

- Use notes, course materials, and responsible [*ethical, and critical I say*] use of AI
- Focus on judgement & application
- Demonstrate your own thinking
- Examples: reports, projects, take-home tasks

AI Student Hub

Learn how to use AI responsibly and effectively in your studies.



Acknowledge and reference AI use

- **Acknowledgement** is where you describe how you used AI in your assessment, such as:

ChatGPT was used for suggestions, brainstorming and editing within this work.

- **Referencing** is where you follow a specific referencing style e.g. APA and include your AI use as in-text references or footnotes and in a reference list in your work.

You might be required to use **one or both methods** in your assessment.

Course enrolment & tutorial sign-on

- Log into [Starting at UQ](#). Go to mySI-net to enrol in courses.
- Once you are enrolled in a course, you should be able to see if tutorial sign-on is required. If not, this will be covered in your first lecture.
- If you have a problem with sign-on, email your school admin team.

Textbooks

Wait until Week 1 to work out what textbooks you should get

- **Buy:** [The School Locker](#) or [Second-hand Texts & Stationary](#)
- **Print:** [UQ Print](#)
- **Borrow:** [UQ Library](#)

Important dates

Monday 20 July - Friday 24 July

Orientation Week for Semester 2, 2026

Monday 27 July

First day of classes for Semester 2, 2026

Sunday 9 August

Last date for addition of courses or alteration of enrolment

Monday 31 August

Census Date

Last date to **drop** Semester 2, 2026 courses or cancel enrolment without **financial** liability

Wednesday 30 September

Last date to **drop** a course for Semester 2, 2026 or cancel enrolment without **academic** penalty

Access support

HASS Student Administration Team

- Program requirements
- Academic progress
- Overseas study approval

Contact

hass.uq.edu.au/contact

School Student Administration Team

- Course questions
- Timetables
- Assessment

Contact

hass.uq.edu.au/your_academic_resources

HASS Student Futures Team

- Volunteer opportunities
- Career mentoring
- Community events

Contact

hass.uq.edu.au/enrich-your-study-experience

UQ Student Central

- Student administration
- Student counselling
- Accessibility and welfare
- Careers and employability

Contact

<https://my.uq.edu.au/contact/student-central>

UQ Library

- Course Reading Lists
- Referencing Guides
- Find and Borrow Study Resources
- Book a Study/Practise Space

Contact

<https://web.library.uq.edu.au/about/contact-us>

Thesis or no Thesis? You do not decide yet...



Dr. Aparna Hebbani Course Coordinator of the Thesis course (COMU7009, COMU7008 or COMU7007) will explain...

a.hebbani@uq.edu.au

Prerequisite

GPA of 6 required, with a grade of 5 or above in a postgraduate research methods course.

Restricted

Availability of a supervisor, a thesis project/topic, and permission of the Course Coordinator/Program Convenor is required to enrol in this course.

Industry Placement (COMU7015)



Associate Professor, Jane Johnston, Course Coordinator.

Prerequisite

Students must have completed at least two but preferably four Field of Study courses in their specific Field of Study to be eligible to undertake COMU7015.

Recommended prerequisite

A GPA of 5.5 is generally required to be allowed to take this course. The required courses should minimally include the following - Communication for Social Change Field of Study: COMU7000 and COMU7013. Strategic Communication Field of Study: COMU7301, COMU7302, COMU7304.



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

Placement and Work Experience Insurance

For further information, contact:

Sven Fea

SCA Placements Officer

Level 6 Michie Building (#9)

Email: student.commarts@uq.edu.au

Phone: 07 3346 8286





Placement and Work Experience Insurance

All UQ Students can access up to 30 days of **Work Experience** (not for course credit) Insurance per calendar year.

- **Placement Insurance** is also available for placement activities that are course requirements.
- Travel insurance is also available in certain circumstances for both Work Experience and Placements
- **School approval** is essential prior to undertaking Work Experience or Placement activity in order to access Insurance.
- **The activity type** will determine the Insurance process.

2026 SCA Academic Integrity Guidelines for Students

By Dr. Adam Dodd.

Attached separately. IMPORTANT!!





3. Preparing for your courses

Introducing your future course coordinators, lecturers, tutors, and admin officers...

Who's who



MCOM Program
Convenor

Senior Lecturer, Dr Elena Block –
e.block@uq.edu.au

- Questions on organising your curriculum
- **Request approval for off-list electives**
- Approve program variations
- **Strategic Communication Campaigns (COMU7301)**
- **Digital Media (COMU7304)**



Senior Lecturer, Dr Aparna Hebbani-
a.hebbani@uq.edu.au

- **Thesis – full time #6 (COMU7009)**
- **Thesis – part-time #6 over two semesters (COMU7007/COMU7008)**
- **COMU7400 Leadership and Communication Management**
- **Strategic Communication Major Convenor (BCommun).**

Who's who



Communication
for Social Change

A/Prof. Elske van de Fliert - e.vandefliert@uq.edu.au

- **Communication for Social Change: Foundations (COMU7102)**
- **Participatory Development Communication (COMU7013)**



Communication
for Social Change

A/Prof. Pradip Thomas - pradip.thomas@uq.edu.au

- **Communication for Social Change (COMU7000)**
- **Community Informatics (COMU7014)**
- **Communication and Social Movements (COMU7012)**

Who's who



Prof. Shuang Liu -
shuang.liu@uq.edu.au

- **Communication Research Design (COMU7292)**
- **Intercultural Communication (COMU7311)**



Prof. Kelly Fielding - k.fielding@uq.edu.au

- **Communication Theory (COMU7201)**
- **Risk Communication (COMU7111) - Elective**



Senior Lecturer
Dr. Jagadish Thaker - j.thaker@uq.edu.au

- **Corporate Social Responsibility (COMU7430)**
- **Issues and Crisis Management (COMU7302)**



[Associate Professor Jane Johnston](mailto:jane.johnston@uq.edu.au)
jane.johnston@uq.edu.au

- **Industry Placement (COMU7015)**

Who's who



Senor Lecturer, Dr. Lemi Baruh - l.baruh@uq.edu.au

Strategic Communication Foundations (COMU7103) – S2



Dr. Alex Beare - a.beare@uq.edu.au

Digital Storytelling (COMU7025) – S2 - Elective

Our super fantastic Teaching Associates



Dr. Kylie Navuku
Teaching Associate
k.navuku@uq.edu.au



Mr. Regan Neal
Teaching Associate
regan.neal@uq.edu.au



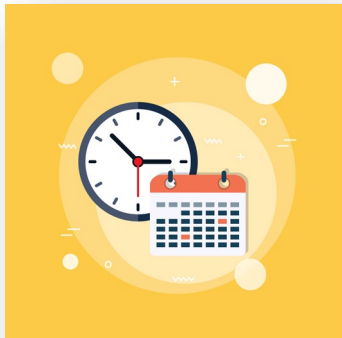
Mr. Anthony Biancotti
Teaching Associate
a.biancotti@uq.edu.au

Who's who



Mr Sven Fea - s.fea@uq.edu.au

- **Administration Officer and Placements Officer)**
- **Sven is here also in representation of our fantastic team of Administrative Officers (level 6 – Michie Building #9)**
- communication-arts@uq.edu.au



Timetabling - timetabling.commarts@enquire.uq.edu.au

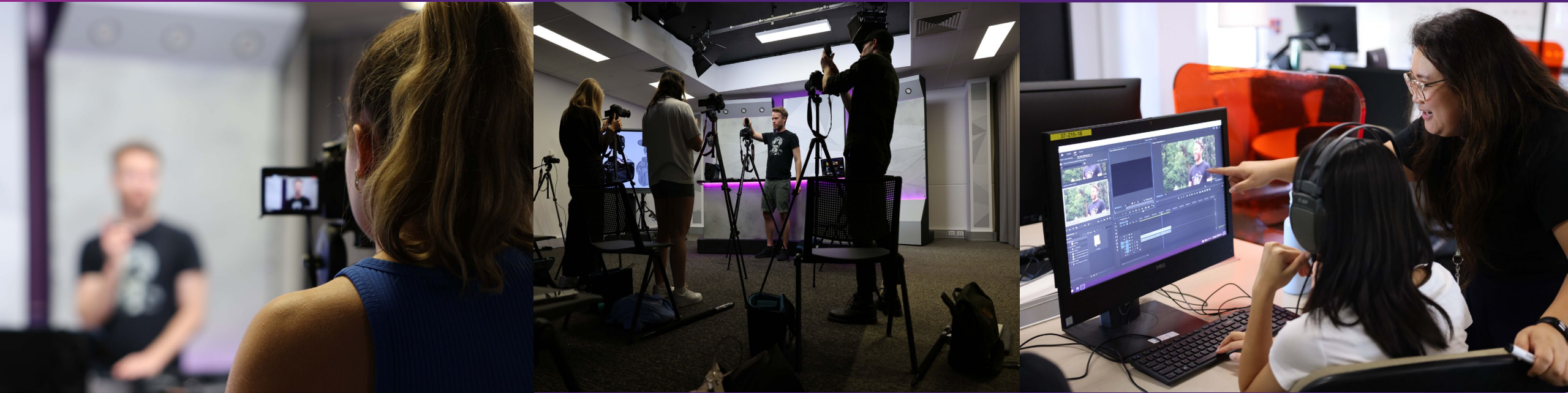
- **Timetabling management**
- **Questions/issues with your timetable**



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

5. Media and Production Support Team



UQ Facilities - MaPS

MaPS – JacTech / jactech@uq.edu.au



Mr Paul Smith

- Manager, Media and Production Service
- School of Communication and Arts

- Digital Media Production Trainer
- Mr Joshua Darra
- cj.darrah@uq.edu.au



- Video Production Officer/Production Officer
- c.barnes2@uq.edu.au

MaPS

Media and Production Support





WORKSHOPS

TWO HOUR INTENSIVES

GEAR

FREE LOANS AND FACILITIES

SUPPORT

WHEN YOU NEED IT

VIDEO PRODUCTION

You'll learn the basics of shot design, framing, camera handling & audio capture

VIDEO EDITING

The basics skills needed to get around Adobe Premiere Pro

AUDIO PRODUCTION AND EDITING

Audio recording techniques with hand held audio recorders and audio editing in Adobe Audition

PHOTOGRAPHY

Take your understanding of your camera to the next level. It's time to discover Manual Mode!

PHOTOSHOP

Learn basic image editing fundamentals using Adobe Photoshop!

PRINT DESIGN AND LAYOUT

Learn basic image editing fundamentals using Adobe Photoshop!

WORKSHOPS

SIGN UP!
jactech.com.au

Quick streams ▶ Play all



Audio noise removal - MaPS
QUICK STREAM

watchmaps
124 views • 2 years ago



Cut and fix audio - MaPS
QUICK STREAM

watchmaps
57 views • 2 years ago



Record in the podcasting
booth - MaPS QUICK...

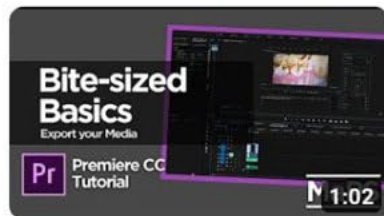
watchmaps
26 views • 2 years ago



Speed up audio - MaPS
QUICK STREAM

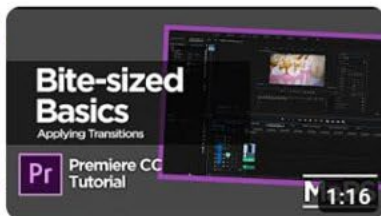
watchmaps
20 views • 2 years ago

Adobe Premiere Pro, Bite-sized Basics ▶ Play all



Adobe Premiere Pro, Bite-
sized Basics: Export your...

watchmaps
180 views • 2 years ago



Adobe Premiere Pro, Bite-
sized Basics: Applying...

watchmaps
83 views • 2 years ago



Adobe Premiere Pro, Bite-
sized Basics: Quick Titles

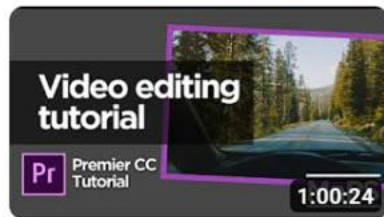
watchmaps
67 views • 2 years ago



Adobe Premiere Pro, Bite-
sized Basics: Quick

watchmaps
30 views • 2 years ago

Adobe Premiere Pro Video Tutorials ▶ Play all



Create a trailer in Adobe



Change the length of a



Cut and rearrange your

ONLINE TUTORIALS



@watchmaps

JACTECH

Journalism and Communication Technology



PRODUCTION GEAR



FREE TO YOU



BOOK ONLINE

jactech.com.au

GEAR



CAMERAS



AUDIO RECORDERS



ACCESSORIES

FACILITIES

Level 2, Joyce Ackroyd Building (39)

DIGITAL LEARNING STUDIO

AUDIO RECORDING BOOTHS



ADOBE CREATIVE CLOUD ACCESS

MAPS IS HERE TO HELP

Learning digital skills can be a learning curve! We're here to support you on the ride.

Email: maps@uq.edu.au

Office: Rm 210, Joyce Ackroyd (39)

SUPPORT





THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

6. The Library



The Library

Our team of wonderful Librarians at:
librarians@library.uq.edu.au

OR
<https://web.library.uq.edu.au/about/contact-us/contact-your-faculty-services-librarians>

Welcome to our super helpful Outreach Librarians – Humanities and Social Sciences

- **Library facilities – Important information to do well in your courses**



Library services and resources



Coursework resources

- [Coursework](#) resources
- [Guide to Library Search](#)
- [Digital Essentials](#) modules



IT and Training

- [Library and student IT help](#)
- [Training and workshop](#)
 - [AI Student Hub](#)



Conducting research & assignment writing

- [Literature reviews guide](#)
- [Systematic review guide](#)
- [SAGE research methods online](#)
 - [Refencing guides](#)



Types of information

- [Subject and How-to guides](#)
- [Databases](#) – more than journal articles
 - [Grey Literature](#) guide



Contacts

- [Faculty Services Librarians](#)
 - [AskUs](#) general queries
- Library chatbot or chat with staff

Important terms



Your University

Central
Faculty
School



Your Degree

Program
Plan

- Minor
- Major
- Extended major



Your Courses

Course

- Compulsory
- Elective

Unit

ECP

Blackboard

Get support

HASS Student Administration Team

- Degree questions
- Credit requests
- Academic progress
- Overseas study approval

Contact

hass.uq.edu.au/contact

School Student Administration Team

- Course questions
- Timetables
- Assessment

Contact

hass.uq.edu.au/your-academic-resources

HASS Student Futures Team

- Extra-curricular opportunities
- Career mentoring and seminars
- Leadership development

Contact

hass.uq.edu.au/enrich-your-study-experience

UQ Student Services

- Learning assistance
- Disability support
- Counselling
- International student services
- Accommodation
- Multi-faith chaplaincy

Contact

my.uq.edu.au/student-support



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

CREATE CHANGE

7. Settling into university life

Important Tips:

- *Join a club that's relevant to your discipline or lifestyles*
- *Access support when you need it*
- *Attend HASS Build & Bond events*

Stay Connected



UQ Humanities, Arts & Social Sciences

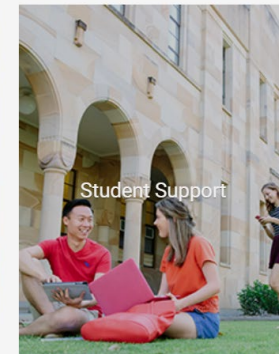
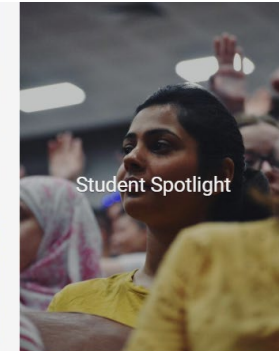
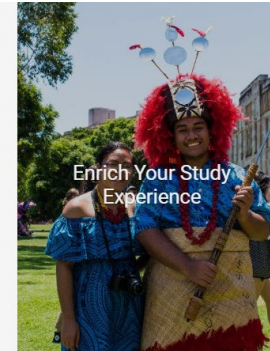
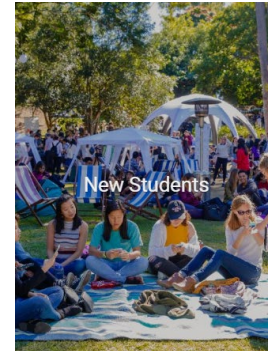


UQ Humanities, Arts & Social Sciences



@uqhasslife

The home of HASS online
linktr.ee/uqhasslife





Quick Survey

We really value your feedback as it allows us to improve for the future.
Please complete this 2-minute survey.





Academic Integrity

Dr. Adam Dodd

Teaching Associate (Communication and Media
Studies)

Integrity Officer, School of Communication and Arts

† integrous

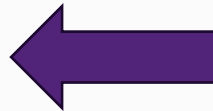
ADJECTIVE

Factsheet

Etymology

Meaning & use

Obsolete. rare.



Why???

Marked by integrity; = **integre** *adj.*, **integrions** *adj.*

1657 That an action be good, the cause ought to be **integrous**.

W. Morice, *Coena quasi Koinvñ* Def. xx. 174

Academic Integrity and Honour Code

- As a member of the UQ academic community, **you have a duty to maintain the highest standards of academic integrity in your work**. You must avoid cheating, plagiarism, collusion and other forms of academic misconduct.
- The **Honour Code** sits alongside the **UQ Student Code of Conduct Policy**, which outlines the standards of behaviour expected of students (UQ standards) and conduct that is prohibited (misconduct).



[Academic integrity and student conduct - my.UQ - University of Queensland](#)

contract cheating (e.g. using file-sharing site to obtain or share answers for assessable items)

collusion

plagiarism

falsifying data

research misconduct

accessing examination materials without consent

impersonating another student

falsifying documents for academic advantage (e.g. a medical certificate, a bibliography)

changing the work of another student in a group without their consent.

Artificial Intelligence (AI) & Machine Translation (MT)

- AI is becoming integral to our lives.
- UQ's goal is to help you develop the knowledge and the skills to use AI **ethically** and **effectively**.
- Please review UQ's [Artificial Intelligence module](#) for an overview of the different types of AI, the implications of AI for society and what AI research is being done at UQ.



At UQ, the use of AI outputs without attribution, and contrary to any direction by teaching staff, is a form of plagiarism and constitutes academic misconduct.

If you use AI in your assessment without permission or [appropriate acknowledgment](#) it may be considered misconduct.

Please always check course profiles (ECPs). They define appropriate AI use for assessments.

If you have questions or unsure about whether a particular use of AI is appropriate, please ask your course coordinator.

How to be academically integrous at UQ

DO

Complete the Academic Integrity Module: [Academic Integrity Modules \(AIM\)](#): mandatory for all new students.

Check out the AI Student Hub [AI use at UQ - AI Student Hub - Library Guides at University of Queensland Library](#) so you know how to use AI (Artificial Intelligence) and MT (Machine Translation) responsibly for assessment where its use is permitted.

Read your assessment instructions carefully for what is expected of the assessment, the submission and referencing criteria. Ensure that you're aware of the **AI and MT policy applicable** for that assessment. Note there may be different policies for various assessment pieces within one course and across different courses. AI and MT use is generally not permitted for secure/supervised in-person assessments (e.g. exams, in-person writing exercises) but is permitted for insecure/non-supervised assessments (e.g. essays). Where AI/MT is not permitted, any attempted use of AI or MT may constitute student misconduct under the Student Code of Conduct.

Acknowledgement and Referencing: Make sure to cite according to the required referencing style for the assessment. If you use AI/MT, you must acknowledge and reference it: [Acknowledge and reference AI use - AI Student Hub - Library Guides at University of Queensland Library](#) A failure to acknowledge and reference AI or MT use may constitute student misconduct under the Student Code of Conduct.



[Academic Integrity Modules \(AIM\)](#)



[AI Student Hub](#)

How to be academically integrous at UQ

DO

Check the accuracy of all evidence and referencing in your assessments before submitting. Note that the use of AI/MT creates a **risk of errors** including generating false citations, sources, quotations and data. You are **responsible for the content** of the work you submit, whether you used AI/MT or not. Fabricated evidence and/or referencing may constitute academic misconduct.

Ensure you can demonstrate detailed comprehension of your assessment submissions **independent of AI/MT tools**.

Understand your [Turnitin Report](#).

Check out the UQ Library's "Write, Cite, Submit" module, part of the Digital Essentials modules, <https://uq.pressbooks.pub/digital-essentials-write-cite-submit/chapter/module-overview/> .

Contact your course coordinator and/or tutor if you have questions about the requirements of the assessment.

Check out UQ's Student support resources: [my.UQ - University of Queensland](#)



[Academic Integrity Modules \(AIM\)](#)



[AI Student Hub](#)

2026 SCA Integrity Reminders for Students

DON'T

Outsource your assessment by taking help from any friend/classmate/family member - complete all assessments by yourself and on your own devices.

Falsify/edit/alter a medical certificate.

Use material from previously submitted assignments (at uni or school) or from examples from another course assessment without the explicit consent from the course coordinator.

Cheat or solicit contract cheating.

Upload/share/sell your assessments to third-parties and/or websites.

Work closely with peer/s or in a group and submit work as if it were your own work when the assessment is not for a group assignment (Collusion).

Copy others' work without proper referencing in every place/sentence in the assignment (Plagiarism). Distinguish clearly between **your** words and the words of **others** (e.g. "by quotation marks").

Enter library materials into AI technologies without express permission from the library: [[Policies and guidelines - Library - The University of Queensland](#)] "You may not share, re-publish, copy or enter into AI technologies any part of a resource accessed from our online collections unless expressly permitted in the licence terms for that resource." "Except as permitted under each Publisher's terms and conditions of use, you must not: Use UQ Library resource content as an input to generative AI products or services"

Outcomes for Misconduct may include:

- Conduct Counselling
- Issuing of a Conduct Notice
- Referral to a Misconduct hearing

Penalties for Misconduct may include:

- Zero marks for an assessment
- Re-submission of an assessment
- Automatic failure of a course

Concluding suggestions

Academic integrity is a social construction – it must be deliberately pursued, produced and maintained cooperatively by individuals and organisations

Academic integrity involves more than simply “avoiding misconduct,” just as good health involves more than simply “avoiding illness”

Think of your studies at UQ as an opportunity to be even more integrous in your own conduct, **and to actively contribute** to the University’s academic integrity